

MEDIA RELATIONS*

Type [No.]	2018	2017	2016
Press releases and analysis	1,461	810	703
Press conferences and interviews	709	117	97
Speeches by managers at events covered by the press office	351	134	121

* The 2018 figures are not comparable with those of 2017 and 2016, as the Press Releases caption figures of 2017 and 2016 do not include analysis, the Press conferences caption figures do not include interviews, and the Product and initiative presentation caption figures do not include all the speeches by managers at events covered by the Press Office.

SUPPLIERS

Total gross revenue (Group)	2018
Total gross revenue [K euro]	2,784,000

Suppliers - Supplier Gate*	2018
Suppliers [No.]	3,161
of which:	
Italy [No.]	2,860
Europe (excluding Italy) [No.]	239
Rest of the world [No.]	62
Share of orders from Europe to (Breakdown by supplier registered office)	
Europe [%]	98
Rest of the world [%]	2

* The figures refer exclusively to suppliers whose registration with the Intesa Sanpaolo Group's Supplier Gate is ongoing or has been completed. The 2018 figures are not comparable with those of previous years, as a new calculation method has been applied.