

PRESS RELEASE

**INTESA SANPAOLO ENDORSES THE CAMPAIGN
M'ILLUMINO DI MENO 2019 ON CIRCULAR ECONOMY**

**Gallerie d'Italia, the Turin skyscraper, 7,800 ATMs: numerous opportunities to
find out about the *Circular Economy***

Turin/Milan, 27 February 2019 – Once again, **Intesa Sanpaolo is endorsing *M'illumino di meno***, the well-known awareness campaign on energy consumption and sustainable lifestyles conceived by the **Rai Radio2** format *Caterpillar*, which takes place on **Friday 1 March** and is this year dedicated to the **circular economy** and the need to recycle materials, reduce waste, and postpone "the end of life" of products.

Since 2010, the Banking Group has actively participated to the campaign, and now again in 2019 is promoting various initiatives. **The three museum sites of Gallerie d'Italia in Milan, Naples and Vicenza will switch off the outdoor lighting** from 6 pm to 7.30 pm, inviting all visitors join the initiative. **The lighting in and around parts of Turin skyscraper**, the workplace of over 2,000 employees of the Group and home to meetings and events for the city, **will be switched off** from 8.30 pm to 6 am the next day. Furthermore, **via the 7,800 displays of ATMs**, customers will be invited to participate and be made aware of the need for more responsible behaviour regarding waste and, more generally, the topic of *Circular Economy*.

Intesa Sanpaolo considers the *Circular Economy* as an innovative and strategic challenge that will bring significant benefits on a global scale. Circular economy-related activities are overseen by the Intesa Sanpaolo Innovation Center, the Group company tasked with exploring and understanding new business models. Since 2015, the Bank has been the sole *Financial Services Global Partner* of the Ellen MacArthur Foundation, a leader in promoting the circular model.

In the last few days, the Bank has allocated the first circular loan to Gruppo Maire Tecnimont, for investment in a plant for the mechanical recycling of plastic - this will be one of the biggest plants in Europe, able to produce over 40,000 tonnes per year of recycled polymers. The deal was finalized by the Corporate & Investment Banking Division and organized by Banca IMI, drawing funds from 5-billion euro circular economy credit ceiling that the Group has made available as part of the 2018-2021 Business Plan.

Press information

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