

OVER 1,200 ATTENDEES IN 2007

**euromoney**  
**conferences**



## The Central & Eastern European Forum

The premier investment event in the CEE region

15-16 January 2008 • The Hilton Vienna, Austria

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"I was very impressed with the overall program, size of turnout and quality of participants at the Euromoney Conference in Vienna. This conference seems to have clearly struck a cord with the business community involved in Central and Eastern Europe."

Rick Lada, Vice President,  
Central Eastern Europe, Motorola

# The Central & Eastern European Forum

The premier investment event in the CEE region

## Introduction

**The Euromoney Central and Eastern European Forum in Vienna has been the premier investment event in the CEE region for over a decade.**

Last year, the forum gathered over 1200 delegates and speakers ranging from key government officials - including finance and economy ministers and governors - to investors, business leaders, head of financial institutions and key commentators to discuss the future of the region.

Every year we have Ministers' and Governors' Panels where the key figures in the Finance and Economy Ministries as well as Central Banks of the CEE address our sophisticated audience.

### **Confirmed keynotes:**

**Dr Hannes Androsch**, former Vice-Chancellor and Finance Minister of Austria

**Dr Leszek Balcerowicz**, former President of the National Bank of Poland, Professor of Economics at the Warsaw School of Economics

**Government officials from the following countries have already confirmed their participation:**

Albania, Croatia, Czech Republic, Hungary, Latvia, Montenegro, Poland, Serbia, Slovakia, Turkey, Ukraine

### **Topics to be covered in 2008 include:**

- CEE Fixed Income
- Private Equity
- Housing Finance
- Russia and the region
- Energy
- Infrastructure Finance
- CEE Economic Outlook

**Each January we organise the biggest gathering of most influential political and business people in the region.**

**In 2007 more than 1250 participants attended from 48 countries, including:**

- Senior Ministers and Officials from Central and Local Government
- Local and Regional Banks
- Central Bank Governors
- Asset and Fund Managers
- Pension Funds
- Private Equity Investors
- Hedge Funds
- Local and Regional Corporates
- Analysts

"With the process of time, Euromoney Forum on Central and Eastern Europe has become the meeting to attend for all those who want to understand and deal with the "New Europe"; can you afford not to be there?"

Dominique Moisi, Director, The French Institute for International Relations

"Euromoney's Central & Eastern Europe Forum has become the best place to meet all the key people and institutions that are shaping the future of Central & Eastern Europe."

Tomas Prouza, Deputy Minister of Finance, Czech Republic

For up-to-date information on the Agenda - Speakers - Topics and Participants please visit

[www.euromoneyconferences.com/vienna08](http://www.euromoneyconferences.com/vienna08)

Conference delegates will receive details on how they can save 15% by booking with Austrian Airlines upon registration.



### Congress Venue – The Hilton Vienna

Home to Vienna's premier conference centre, the Hilton Vienna hotel features meeting space for 2-1800 and provides a Business-Service Centre. Set in the heart of Vienna, the hotel is 16 minutes by train from the airport. Hear jazz at the Birdland club, work out at the fitness centre or dine at the innovative S'PARKS restaurant.

Am Stadtpark, A - 1030 Vienna, Austria  
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## euromoney conferences

Euromoney Conferences arranges more than 50 international events in over 20 countries around the world from Austria to Vietnam, Jamaica to Japan. These conferences and awards dinners bring together leading policymakers, business leaders, investors and financial markets players for frank and fearsome analysis, discussion, debate - and even a little negotiation. They are industry-leading events.

### Sponsorship Opportunities

If you are interested in sponsoring this event, please contact Alexander Larisch on +44 20 7779 8179 e: [alarisch@euromoneyplc.com](mailto:alarisch@euromoneyplc.com)

#### Co Sponsors



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# The Central & Eastern European Forum

15-16 January 2008 • The Hilton, Vienna

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### Telephone:

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Forum and application code

### Post:

Send to Evelyn Atim, Euromoney  
Conferences, Nestor House,  
Playhouse Yard, London, EC4V 5EX

PLEASE TICK WHERE APPROPRIATE:  I will attend  I will not attend

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You will be notified by email of the status of your application shortly after we receive this form.

It is important you complete all of the information below. As confirmations are sent electronically please provide a valid email address.

Euromoney reserves the right to decide eligibility for attendance.

- The event is free for corporates, governments, issuers, and investors. If you do not fall into one of these categories the fee to attend is €2150 + 20% Austrian VAT. Euromoney reserves the right to decide eligibility and you will be notified by email of the status of your application shortly after we have received this form.
- If you are a sponsor of the conference please do not register using this form. Your institution has been allocated places. Please contact the person organising your sponsorship. If you do not know who that person is please email Layla O'Leary; [loleary@euromoneyplc.com](mailto:loleary@euromoneyplc.com) who will inform you.

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Attendance is free for qualified applicants

Mr/Mrs/Ms/Dr:

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E-mail:

Type of Business:

## APPLICANT 2

Attendance is free for qualified applicants

Mr/Mrs/Ms/Dr:

First Name:

Surname:

Job Title:

Department:

Tel:

Fax:

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Type of Business

## ACCOMMODATION:

For further information about accommodation please visit the conference website at [www.euromoneyconferences.com/vienna08](http://www.euromoneyconferences.com/vienna08)

## DESIGNATED CHARITY:



The Kalinga Children's Eye Hospital in India is Euromoney's sponsored charity for 2007. For more information, please have a look at [www.kalinga.com](http://www.kalinga.com). A small donation can buy sight in one child's eye. Please tick if you would like to donate  £10  €15 or  \$20 . We'll collect your contribution on the day.

Euromoney Conferences has the right to decide eligibility for attendance to the conference and registrations are taken on a first come first served basis.

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