

## PRESS RELEASE

### INTESA SANPAOLO RECOGNISED FOR GLOBAL EXCELLENCE IN ITS DIGITALISATION JOURNEY

- The Bank was selected by the CIO+ ITALIA AWARD 2023, the 12th edition of the only Italian award dedicated to CIOs and digital leaders, promoted and organised by the business community CIONET
- The award is important recognition for the process and results achieved in the digital transformation process adopted by Intesa Sanpaolo to offer innovative, effective tools to its customers
- Massimo Proverbio, Chief Data, A.I., Innovation and Technology Officer of Intesa Sanpaolo: *"Through IsyTech, our state-of-the-art digital platform, we aim to meet the needs of an increasing number of families, businesses and colleagues by providing fintech-like services driven by a logic of simplification and efficiency."*

Milan, 31 January 2024 – **Intesa Sanpaolo** has been named a **Global Excellence** at the **CIO+ Italia Awards 2023**, the 12th edition of the event organised by the business community CIONET, dedicated to the best CIOs & IT digital leaders at Italian companies.

At the award ceremony, held a few days ago in the prestigious setting of Palazzina Appiani in Milan and attended by 23 finalist companies, the CIO+ Global Excellence award was accepted by **Massimo Proverbio, Chief Data, A.I., Innovation and Technology Officer of Intesa Sanpaolo**.

Intesa Sanpaolo, which has made innovation and the adoption of new technologies at scale one of the enabling aspects of its 2022-2025 Business Plan, was awarded for the digital transformation process adopted by the Group through its Innovation and Information Technology Governance Area, **C-DAITO**.

**Massimo Proverbio, Chief Data, A.I., Innovation and Technology Officer of Intesa Sanpaolo**, commented: *"This award is further recognition of our Group for its best practices in technology and confirms the market's interest in Intesa Sanpaolo's digital transformation journey. Through IsyTech, our state-of-the-art digital platform, we aim to meet the needs of an increasing number of families, businesses and colleagues by providing fintech-like services driven by a logic of simplification and efficiency. Reinforcing the C-DAITO Area with an additional 2,000 people will also allow us to develop and implement an increasing number of innovative, digital solutions, in keeping with Italy's growing digitalisation needs."*

The C-DAITO Governance Area aims to further enhance and strengthen the relationship with the business, ensuring that the development of technology solutions and adoption of new technologies such as the cloud and AI are even more effective, flexible and integrated, as well as more attractive to the business world.

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**Intesa Sanpaolo** is Italy's leading banking group – serving families, businesses and the real economy – with a significant international presence. Intesa Sanpaolo's distinctive business model makes it a European leader in Wealth Management, Protection & Advisory, highly focused on digital and fintech, in particular with Isybank, the Group's digital bank. An efficient and resilient Bank, it benefits from its wholly-owned product factories in asset management and insurance. The Group's strong ESG commitment includes providing €115 billion in impact lending by 2025 to communities and for the green transition, and €500 million in contributions to support people most in need, positioning Intesa Sanpaolo as a world leader in terms of social impact. Intesa Sanpaolo is committed to Net Zero by 2030 for its own emissions and by 2050 for its loan and investment portfolios. An engaged patron of Italian culture, Intesa Sanpaolo has created its own network of museums, the Gallerie d'Italia, to host the bank's artistic heritage and as a venue for prestigious cultural projects.

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