

PRESS RELEASE

**WELCOME TO THE NEW INTESA SANPAOLO FORVALUE,
NON-FINANCIAL SOLUTIONS
FOR THE DEVELOPMENT AND GROWTH OF SMES**

- **The non-financial consultancy company for businesses developed within Banca dei Territori, the Division led by Stefano Barrese**
- **The entry of 100 dedicated resources within the year**

Milan, 20 March 2018 - The Intesa Sanpaolo Group expands and evolves the range of services to customers with the establishment of Intesa Sanpaolo Forvalue, a company offering high added value services to meet the non-financial needs of business customers and providing concrete support by selecting the best skills and experience in the national and international market.

The company's objective is to represent an enabling factor for the growth and consolidation of those companies that intend to seize new market opportunities.

The company offers consultancy and assistance to businesses in the study, design and creation of solutions in order to strengthen their presence, reputation and digital strategy, training courses, a networking platform and mobility services through long-term rental products.

In addition, Intesa Sanpaolo Forvalue provides complete consultancy services to companies wishing to benefit from tax incentives on research, development and innovation projects, as well as consultancy on strategic orientation, internationalisation, operating efficiency and Impresa 4.0.

Over 60 agents and consultants of Intesa Sanpaolo Forvalue are currently active throughout the national territory, who work alongside the corporate branches of Intesa Sanpaolo and are entirely dedicated to non-financial services to businesses. By the end of the year, the number of consultants is expected to be increased to 100, while expanding the perimeter of territorial coverage.

The involvement of Intesa Sanpaolo in non-financial consultancy represents a huge opportunity to further enhance the relationship with companies, acting as a qualified and flexible partner for their needs.

Intesa Sanpaolo Forvalue is a wholly owned subsidiary of Intesa Sanpaolo and is included in the scope of the Banca dei Territori Division, which will ensure its overall coordination.

Press information

Intesa Sanpaolo

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