

Focus

Italian ESG bonds

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Italian ESG issuance has risen strongly YTD in 2021 not only compared to 2020 but also when considering the record levels recorded in 2019. Bonds linked to environmental themes were the main contributors while in term of 'label', sustainability-linked bonds registered a strong increase with the debuts of new issuers (ie, A2A, Aeroporti di Roma, Eni). We expect the focus on ESG to remain solid over the rest of the year, driven by investment needs related to the energy transition and the circular economy, and supported by initiatives and proposal recently announced by the ECB and the European Commission.

SLB Bonds Have Taken Centre Stage in 2021

In line with the global trend, in Italy, ESG issuance has improved strongly to date in 2021, not only compared to 2020 levels but also when considering the record levels reached in 2019. YTD (as at 26 July), total issuance amounted to c. EUR 19.1Bn (including USD 4Bn issued by Enel) vs c.EUR 8Bn over full-year 2020 and c.EUR 11.95Bn in 2019. The breakdown by 'label' showed that sustainability-linked bonds (SLB) were the main contributors during the period, at around EUR 8.6Bn, not only due to Enel's EUR and USD issuance, but also in relation to the debuts of new issuers (ie, A2A, Aeroporti di Roma, Eni). It is worth noting that Italian SLBs currently account for around 20% of global total issuance. We expect the focus on ESG to remain solid over the rest of the year, driven by investment needs related to the energy transition and the circular economy, and supported by initiatives and proposal recently announced by the ECB and the European Commission. According to recent statements by managements, new Italian names could issue bonds linked to sustainable themes in coming months (eg, Italgas).

ECB and European Commission Will Support Environmental Bonds

On 6 July, the European Commission (EC) announced its new Sustainable Finance Strategy which included the proposal of a European Green Bond Standard ("EUGBS"), with the target to create a voluntary 'gold standard' for green bonds. The EC stated that it will also work on other bond labels, such as those for transition and sustainability-linked bonds, to facilitate additional capital flows to interim transition efforts. The EC's Strategy will also include actions to improve the reliability, comparability and transparency of ESG ratings. On 8 July, the Governing Council of the European Central Bank (ECB) announced that it had decided a comprehensive action plan to further incorporate climate change considerations into its policy framework. In this respect, it stated its strong commitment to including climate change considerations in monetary policy operations in the areas of disclosure, risk assessment, collateral framework, and corporate sector asset purchases. The ECB plans to announce a detailed plan in 2022 while first climate-related disclosures from the CSPP should be released in 2023.

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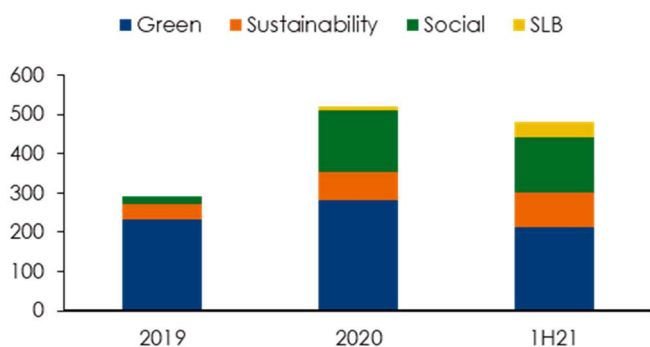
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Global ESG Bond Market Performance in 1H21

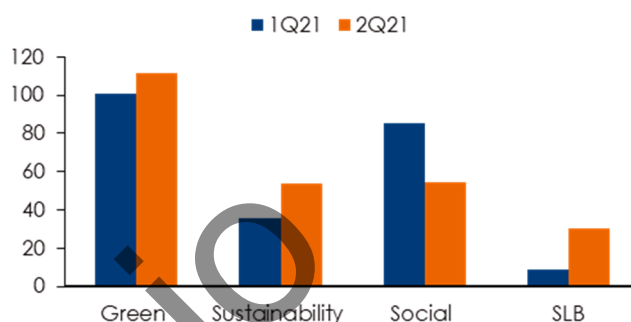
The ESG primary bond market recorded a strong performance in 1H21. At the end of June, according to data provided by Bloomberg, total global issuance of green, social and sustainability bonds, and sustainability-linked bonds amounted to around USD 480Bn vs USD 155Bn in the same period of 2020 (USD 510Bn in full year-2020).

ESG bonds global issuance (USD Bn)



Source: Intesa Sanpaolo Research elaboration on Bloomberg data

ESG bonds global issuance (USD Bn)



Source: Intesa Sanpaolo Research elaboration on Bloomberg data

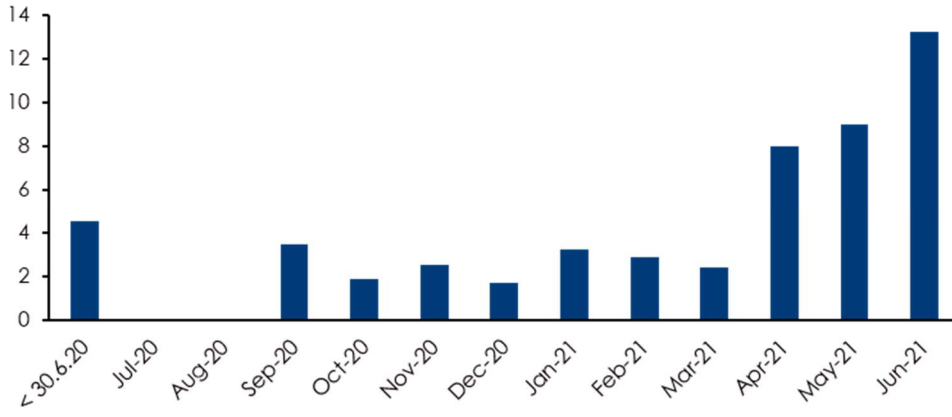
Green bonds were confirmed as the main contributor to total issuance, at around USD 210Bn in 1H21 compared to USD 280Bn in full-year 2020. Social bond amounted to USD 140Bn compared to USD 158Bn in full-year 2020 and sustainability bond already reached a higher amount compared to full-year 2020 (USD 89Bn vs USD 72Bn). The comparison between Q1 and Q2 points to a sharp increase in sustainability-linked bonds (from USD 8.5Bn to USD 30Bn) which compensated for the decrease in social bonds (from USD 85Bn to USD 54Bn). In this respect, we note that in the first quarter of the year, the European Union raised a total of EUR 32Bn in social bonds under its SURE programme (EUR 14Bn in the second quarter).

Although they are still a small part of ESG bonds (total issuance amounted to around USD 53Bn at the end of June 2021), the SLB segment posted a strong acceleration starting from last year, benefitting from the visibility provided by the ICMA's publication of its **Sustainability Linked Bond Principles (SLBP)** in June 2020, and by the **ECB** decision to include SLBs in its purchase programme.

In September 2020, the European Central Bank announced that bonds with coupon structures linked to certain sustainability performance targets had become eligible, starting from 1 January 2021, as collateral for Eurosystem credit operations and for Eurosystem outright purchases for monetary policy purposes, provided they complied with all other eligibility criteria. Previously, this category of bonds was excluded from the ECB programme due to the presence of step-up coupons.

Overall, we would consider that SLB bonds, with coupons linked to a performance target referring to one or more of the environmental objectives, to have been the first bonds purchased by the central bank specifically related to their environmental features.

SLB global issuance (USD Bn)



Source: Intesa Sanpaolo Research elaboration on Bloomberg data

Esempio

Increasing Standardisation and Visibility for ESG Bonds

Standardisation and visibility for ESG bonds received a strong boost in the first part of 2021, thanks to initiatives and proposals implemented by the ECB, European Commission, and by the International Capital Market Association (ICMA).

On 6 July, the **European Commission** announced its new Sustainable Finance Strategy which included the proposal of a **European Green Bond Standard** ("EUGBS") with the target of creating a voluntary 'gold standard' for green bonds. The proposal envisages that the standard will use the detailed definitions of green economic activities in the EU Taxonomy to define what is considered a green investment. The EC stated that it will also work on other bond labels, such as those for transition and sustainability-linked bonds, to facilitate additional capital flows to interim transition efforts.

EC's new Sustainable Finance Strategy

The increasing focus on ESG themes (by companies, consumers, investors and stakeholders in general) has driven an increase in the need for **'ESG ratings'** in order to benchmark different players as well as with regard to selecting and screening investments and portfolio choices. The large spectrum of environmental, social and governance themes, and the difficulty in fairly measuring some of these, can be considered a potential issue. In its new Sustainable Finance Strategy, the EC also included actions to improve the reliability, comparability and transparency of ESG ratings.

ESG ratings: need for more clarity and standardisation

On 8 July, the Governing Council of the **European Central Bank** announced that it had decided on a comprehensive action plan to further incorporate climate change considerations into its policy framework. In this respect, the central bank stated its strong commitment to including climate change considerations in monetary policy operations in the areas of disclosure, risk assessment, collateral framework, and corporate sector asset purchases.

In June, the **ICMA** published an update of its the Green Bond Principles to ensure that the frameworks remain in step with market developments as issuance grows. The 2021 editions of the Social Bond Principles and Sustainability Bond Guidelines have been similarly revised. The ICMA also provided some examples for the selection of Key Performance Indicators (KPIs) for sustainability-linked bond issuers, underwriters and investors.

The ICMA updated its Green Bond Principles

European Commission's New Sustainable Finance Strategy

On 6 July, the European Commission introduced a new Sustainable Finance Strategy to guide the European Union's climate transition. In this context, the EC proposed a regulation to create a "European Green Bond Standard", or "EUGBS".

The EC highlighted the role of the European green bond in the context of the recent EU recovery package. In this respect, the European Union is expected to start issuing next NextGenerationEU (NGEU) green bonds as early as possible this year. According to the EC, "To maintain our credibility as a leading issuer, the Commission will prepare a robust and credible framework for the NextGenerationEU green bond issuance. It will be based on well-known and established market standards, while catering for the specific structure of the programme where, for example, spending authorities are separate from the issuing institution. It will provide the necessary guarantees to investors that the proceeds have been used for green investments". According to the EC, the framework will be aligned, to the greatest extent possible, with the future EUGBS (source:

EU ready to issue green bonds

"Questions and Answers: European Green Bonds Regulation", 6 July 2021, European Commission website).

According to the EC, "The increasing demand for sustainable investments also puts the focus on the need for unbiased and reliable ESG research, based on transparent and comparable methodologies". In its new Sustainable Finance Strategy, the EC included actions to improve the reliability, comparability and transparency of ESG ratings.

In this respect, by Q4 of 2021 at the latest, the Commission expects to organise a targeted public consultation on the functioning of the market for ESG ratings. Subject to an impact assessment, the Commission will then take action to strengthen the reliability and comparability of ESG ratings by Q1 2023 (source: *Strategy for Financing the Transition to a Sustainable Economy*, 6 July 2021, European Commission website).

European Commission will implement actions to improve the reliability, comparability and transparency of ESG ratings

European Green Bond Standard

According to the EC, the EUGBS is intended to be a voluntary 'gold standard' for green bonds. The standard will use the detailed definitions of green economic activities in the EU Taxonomy to define what is considered a green investment: the standard requires that issuers must allocate 100% of the funds raised by their bond to economic activities that meet the EU Taxonomy requirements by the time the bond matures. The proposal envisages that European green bonds will be checked by an **external reviewer** to ensure that they are compliant with EUGBS regulations – in particular, the **Taxonomy-alignment** of the funded projects. External reviewers will be registered with the European Securities and Markets Authority (ESMA) and will need to meet the conditions for registration on an ongoing basis.

In terms of timing, the standard process envisages that the proposal has to pass through the co-decision process in the European Parliament and Council, which will be followed by an implementation period prior to entry into force.

The EC also published a Q&A section on EUGBS. We present some highlights below:

i) What are the key features of the European Green Bond Standard?

Inclusive: "It will be open to all EU and non-EU issuers, including corporates, sovereigns, financial institutions, and issuers of covered bonds and asset-backed securities. Specific, limited, flexibility will be provided for sovereign issuers".

Voluntary: "It will be a voluntary standard setting out uniform requirements for any bond issuers that wish to call their bond a "European green bond" or "EUGBS"".

Aligned with the EU Taxonomy: "The standard requires that issuers must allocate 100% of the funds (proceeds) raised by their bond to economic activities that meet the EU Taxonomy requirements, by the time the bond matures".

Supporting issuers in transition: "European green bonds can be used to fund long-term projects (duration up to 10 years) that make an economic activity aligned with the EU Taxonomy".

External review: "European green bonds will be checked by an external reviewer to ensure that the bonds are compliant with EUGBS regulations – in particular, the Taxonomy-alignment of the funded projects. External reviewers will be registered with the European Securities and Markets Authority (ESMA) and will need to meet the conditions for registration on an ongoing basis".

Grandfathering: "In the event of a change in the EU Taxonomy Technical Screening Criteria (TSCs) after bond issuance, issuers can make use of pre-existing criteria for five more years".

ii) How will investors know the bonds are really green?

"The proposed regulations will define requirements for companies acting as external reviewers for green bonds using the new standard. External reviewers play a crucial role in maintaining the integrity of the green bond market by assessing the 'greenness' of each bond and the activities it funds. To ensure that investors can rely on external reviewers, the European Green Bond Regulation will set out requirements for transparency, professional qualifications and avoiding conflicts of interest. The role of supervising compliance with these requirements would be given to the European Securities and Markets Authority (ESMA)".

iii) Who can issue European green bonds?

"Issuers both inside and outside the EU can issue European green bonds. Furthermore, all types of bond issuers can issue European green bonds, including non-financial companies, financial companies, governments and other public bodies".

iv) How does the standard for European green bonds relate to other green bond standards (eg, ICMA's Green Bond Principles, Climate Bonds Initiative's Climate Bonds Standard)?

"European green bonds are based on market best practice and the standard is designed to be compatible with existing market standards for green bonds. However, it also goes further than market-based standards in certain key aspects, including by requiring full alignment of funded projects with the EU Taxonomy and by establishing a regime for the registration and supervision of external reviewers".

v) Will this Regulation cater to transition bonds and sustainability-linked bonds?

"The 2018 European Commission Action Plan on Financing Sustainable Growth proposed the creation of an EU standard for green bonds. At the same time, sustainability-linked bonds and transition bonds are becoming more popular. In its 2021 Strategy for Financing the Transition to a Sustainable Economy, the Commission has announced that it will now work on transition and sustainability-linked bond standards".

ESG Ratings: Increasing Need for More Clarity and Standardisation

The increasing focus on ESG themes (by companies, consumers, investors and stakeholders in general) has driven a rising need for 'ESG ratings' in order to benchmark different players as well as to select and screen investments and portfolio choices. At the same time, the large spectrum of environmental, social and governance themes, and the difficulty with regard to fairly measuring some of them, can be considered potential issue when it comes to properly comparing different companies, even if belonging to the same industrial sector.

In January 2021, the **European Securities and Markets Authority** (ESMA) wrote a letter to the European Commission highlighting the need for a legislative action in order to "address the unregulated and unsupervised nature of the market for 'ESG' ratings and ESG assessment tools and the need to match the growth in demand for these products with appropriate regulatory requirements to ensure their quality and reliability" (ESMA, *letter to EC on ESG ratings*, 29 January 2021, ESMA website).

Among the key points identified by ESMA, we highlight the following:

"The market for ESG ratings and other assessment tools is currently unregulated and unsupervised. When combined with increasing regulatory demands for consideration of ESG information, there are increased risks of greenwashing, capital misallocation and products mis-selling"; and

"There should be a common definition of ESG ratings that covers the broad spectrum of possible ESG assessments currently on offer. This will help future-proof any regulatory framework and mitigate against possible obsolescence".

The pluralism of providers for ESG data and ratings with limited standardisation sometimes results in limited consistency between the different data and research.

In this respect, a report from MIT Sloan ("*Aggregate Confusion: The Divergence of ESG Ratings*", 2019) highlighted that compared with credit ratings, ESG ratings usually show very low levels of correlation across providers. According to the research, the correlation among the agencies' ESG ratings was on average 0.61; by comparison, credit ratings from Moody's and Standard & Poor's are correlated at 0.99. That means "the information the decision-makers receive from [ESG] ratings agencies is relatively noisy," the paper stated.

The MIT paper identifies three distinct sources of divergence:

Scope divergence "refers to the situation where ratings are based on different sets of attributes. Attributes such as carbon emissions, labor practices, and lobbying activities may, for instance, be included in the scope of a rating. One rating agency may include lobbying activities, while another might not, causing the two ratings to diverge";

Weight divergence, "emerges when rating agencies take different views on the relative importance of attributes. For example, the labor practices indicator may enter the final rating with greater weight than the lobbying indicator "; and

Measurement divergence, "refers to a situation where rating agencies measure the same attribute using different indicators. For example, a firm's labor practices could be evaluated on the basis of workforce turnover, or by the number of labor-related court cases taken against the firm. Both capture aspects of the attribute labor practices, but they are likely to lead to different assessments".

ECB Will Include Climate Change Considerations in its Monetary Policy Strategy

On 8 July, the Governing Council of the European Central Bank announced that it had decided on an action plan to incorporate climate change considerations into its policy framework.

In this respect, the central bank stated its strong commitment to:

- i) expand its analytical capacity in macroeconomic modelling, statistics and monetary policy with regard to climate change;
- ii) include climate change considerations in monetary policy operations in the areas of disclosure, risk assessment, collateral framework and corporate sector asset purchases;
- iii) implement the action plan in line with progress on the EU policies and initiatives in the field of environmental sustainability disclosure and reporting.

The central bank should announce a detailed plan in 2022 while a first climate-related disclosure of the CSPP should be released in 2023.

Abstract from ECB roadmap of climate change-related actions

		2021	2022	2023	2024
8.	Climate change risks in the collateral framework	Review collateral valuation and risk control framework to ensure that climate change risks are reflected. Assess financial innovation related to environmental sustainability.	Monitor the adequacy of the collateral valuation and risk control framework to ensure that climate change risks are properly reflected. Design and implement changes, if warranted.		
9.	Climate change risks in the CSPP	Conduct enhanced due diligence to incorporate climate change risks.			
		Prepare climate-related disclosures of the CSPP.			
		Develop proposals to adapt the CSPP framework to include climate change considerations.	Adapt CSPP framework.		

Source: ECB website, Annex: Detailed roadmap of climate change-related actions

ICMA Updated Green Bond Principles

In June, the ICMA (International Capital Market Association) published an update of its Green Bond Principles to ensure that the frameworks continue to be in step with market developments as issuance grows.

The Green Bond Principles 2021 edition features:

- Two key recommendations on the Bond Framework and External Reviews designed to increase transparency alongside the four core components (Use of Proceeds, Process for Project Evaluation and Selection, Management of Proceeds, and Reporting);
- A recommendation of heightened transparency for issuer-level sustainability strategies and commitments;
- Encouragement to supply information, if relevant, on the degree of alignment of projects with official or market-based taxonomies;
- Promotion of transparency on issuer processes to identify and manage perceived and known social and/or environmental risks.

Illustrative overview of the ICMA Principles



Source: ICMA website

Focus on Italy

ESG Primary Market in 2021

Italian ESG issuance has improved strongly so far in 2021, not only compared to the 2020 level, but also when considering the record levels reached in 2019. YTD (as at 26 July), total issuance amounted to EUR 19.1Bn (including USD 4Bn of bonds issued by Enel) from c. EUR 8Bn in full-year 2020 and EUR 11.95Bn in 2019.

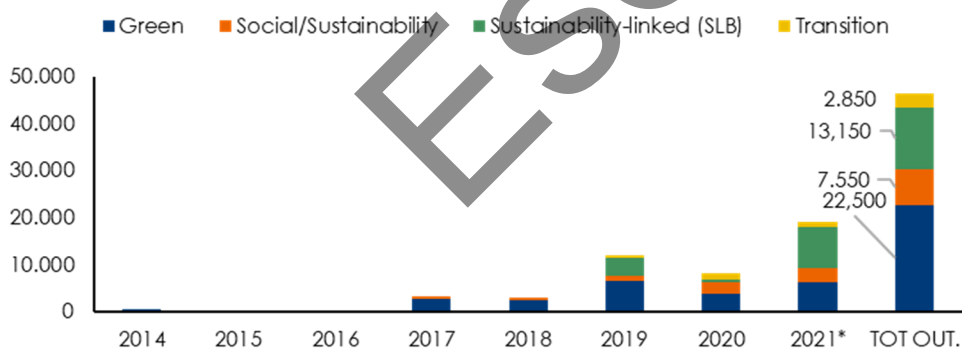
Green issuance amounted to EUR 6.25Bn (EUR 3.8Bn in all of 2020). Nine new green bonds have been issued during the period, with the debut of five new ‘green issuers’ (Acea, Credit Agricole Italia, Unicredit, Banca Pop Sondrio, Leasys) and three names that have already issued one green bond or more (Ferrovie dello Stato, Intesa Sanpaolo, Terna). The total outstanding amount of green bonds is currently EUR 22.5Bn.

In the **social bond and sustainability** segment, total issuance to date in 2021 has amounted to EUR 3Bn (EUR 2.5Bn in full-year 2020), with EUR 1Bn relating to a sustainability bond issued by Telecom Italia. The total outstanding amount for social and sustainability bonds is currently EUR 7.55Bn.

In the **sustainability-linked bond (SLB)** segment, the EUR total issuance amounted to EUR 5.25Bn including: i) an Aeroporti di Roma bond for EUR 500M with a 10Y maturity; ii) Eni bond for EUR 1,000M with a 7Y maturity; iii) an Enel multi-tranche bond for a total of EUR 3.25Bn; and iv) an A2A EUR 500M bond with a 10Y maturity. On top of this, in July, Enel issued a multi-tranche bond for a total of USD 4Bn. Currently, the total SLB issued by Italian companies amount to c. EUR 13.15Bn (EUR 7.85Bn excluding GBP and USD).

Finally, so far in 2021, Snam has issued a total of EUR 1.25Bn in **transition bonds**.

Italian ESG bonds issuance and outstanding (EUR M) ⁽¹⁾



(1) includes EUR, USD and GBP, rounded figures; *as at 26 July. Source: Intesa Sanpaolo Research elaboration on Bloomberg data

Italy: ESG primary market in 2021*

Category	Date	Company	Bond Type	M.ty	Coupon	(EUR M)	Final Book (EUR M)	IPT (bps)	Spread at issuance (bps)
Social	Mar-21	BPER BANCA	SR Preferred	31/03/2027	1.38%	500	> 1,250	ms+200	ms+175
Social	Jun-21	Cassa Depositi e Prestiti SpA	SR	30/06/2029	0.75%	500	~ 2,500	BTP+12	BTP+30
Social	Jul-21	Banco BPM	SR Preferred	15/07/2026	0.88%	500	> 610	ms+140-145	ms+130
Sustainability	Jan-21	Telecom Italia	SR	18/01/2029	1.75%	1,000	> 4,000	2.25% area	1.75%
Sustainability	Jun-21	Assicurazioni Generali	T2	30/06/2032	1.713%	500	> 2,200	ms+180	ms+155
Green	Jan-21	Acea	SR	28/09/2025	0.0%	300	2,000	ms+75-80	ms+40
Green	Jan-21	Acea	SR	28/07/2030	0.25%	600	3,900	ms+105	ms+65
Green	Mar-21	Ferrovie dello Stato	SR	25/03/2028	0.375%	1,000	> 1,750	ms+70	ms+60
Green	Mar-21	Intesa Sanpaolo	SR Preferred	16/03/2028	0.75%	1,250	> 3,500	ms+120	ms+93
Green	Mar-21	Credit Agricole Italia	Secured	15/03/2033	0.125%	500	> 750	ms+10	ms+9
Green	Jun-21	Terna	SR	23/06/2029	0.375%	600	> 2,100	ms+75	ms+45
Green	Jul-21	Unicredit	SR Preferred	05/07/2029	0.80%	1,000	> 3,250	ms+120	ms+90
Green	Jul-21	Banca Popolare di Sondrio	SR Preferred	13/07/2027	1.25%	500	> 700	ms+180	ms+160
Green	Jul-21	Leasys	SR	22/07/2024	0.0%	500	> 2,200	ms+75	ms+47
SLB	Apr-21	Aeroporti di Roma	SR	30/07/2031	1.75%	500	~ 2,500	ms+210	ms+180
SLB	Jun-21	Eni	SR	14/06/2028	0.375%	1,000	> 3,100	ms+75	ms+50
SLB	Jun-21	Enel	SR	17/06/2027	0.0%	1,000	(1)	ms+65	ms+38
SLB	Jun-21	Enel	SR	17/06/2030	0.50%	1,250	(1)	ms+80	ms+60
SLB	Jun-21	Enel	SR	17/06/2036	0.875%	1,000	(1)	ms+100	ms+65
SLB	Jul-21	A2A	SR	15/07/2031	0.625%	500	1,200	ms+85-90	ms+65
Transition	Feb-21	Snam	SR	17/06/2030	0.75%	250	> 550	ms+70	ms+50
Transition	Feb-21	Snam	SR	15/08/2025	0.0%	500	> 1,700	ms+60	ms+37
Transition	Jun-21	Snam	SR	30/06/2031	0.625%	500	~ 1,250	ms+85	ms+65
USD									
SLB	Jul-21	Enel	SR	12/07/2026	1.375%	1,250	(2)	+90 area	+70
SLB	Jul-21	Enel	SR	12/07/2028	1.875%	1,000	(2)	+105 area	+85
SLB	Jul-21	Enel	SR	12/07/2031	2.25%	1,000	(2)	+120 area	+100
SLB	Jul-21	Enel	SR	12/07/2041	2.875%	750	(2)	+135 area	+110

*Data as at 26 July; (1) EUR 11.3Bn combined; (2) c. USD 12Bn combined; SLB=sustainability-linked. Source: Intesa Sanpaolo Research elaboration on companies' and Bloomberg data

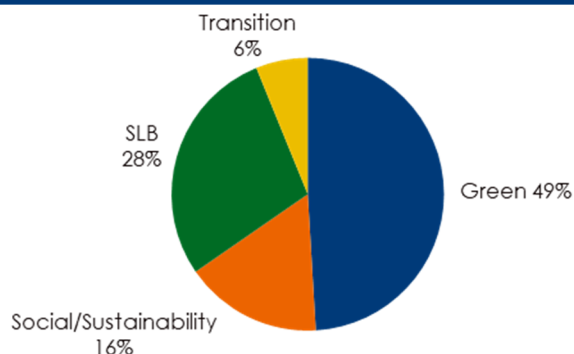
Demand for ESG issuance remained strong in the primary market (around 2.5-3x the offer, on average). The high request resulted in tighter spread at issuance compared to IPT, in an average of around 20-25bps. In terms of premiums at issuance, data showed a reduction of so-called greeniums, when present, likely due to the already very compressed spreads.

We expect focus from issuers on ESG to remain solid in the rest of 2021, mainly driven by investment needs related the energy transition and circular economy. According to recent statements from managements, new Italian names could issue bonds linked to sustainable themes in the coming months (eg, Italgas).

Energy transition and circular economy will further support ESG issuance

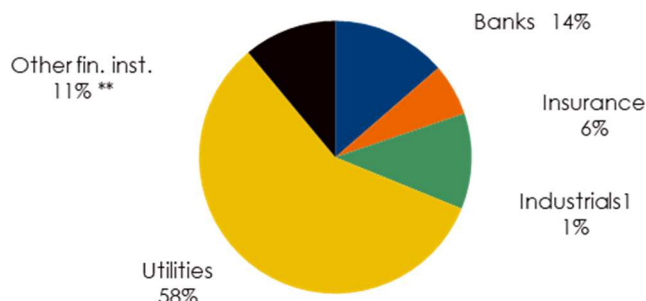
In Italy, the total amount of outstanding sustainable finance issuance aligned to the ICMA's principles and guidelines is currently EUR 46Bn (including EUR, USD and GBP denominated bonds). Following the publication in December 2020 of the ICMA's *Climate Transition Finance Handbook*, we also include Snam's Climate action bond and Transition bonds (total amount of EUR 2.85Bn). The breakdown by 'label' shows that green bonds remain the main contributors to total issuance, followed by SLB bonds (49% and 28%, respectively). Utilities remain the main issuers at around 58% of the total.

Italian ESG bonds: total issuance* breakdown



*include EUR, USD and GBP; as at 26 July Source: Intesa Sanpaolo Research elaboration on companies' and Bloomberg data

Italian ESG bonds: total issuance* breakdown by issuers



*include EUR, USD and GBP; as at 26 July; ** include CDP bonds. Source: Intesa Sanpaolo Research elaboration on companies' and Bloomberg data

SLBs Centre Stage

In line with the trend seen at the global level, the issuance of SLB labelled bonds from Italian companies increased strongly in 2021. SLBs account for around 45% of YTD ESG bond issuance, mainly driven by Enel's activity (with both EUR and USD notes).

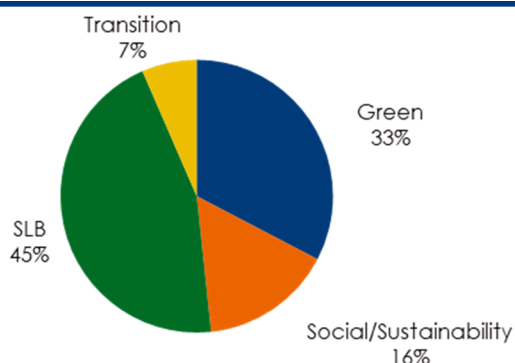
We recall that in September 2019, Enel issued the first ever "general purpose" SDG-linked bond in the corporate space for a total of USD 1.5Bn. In October of the same year, Enel launched a multi-tranche SDG-linked bond for a total amount of EUR 2.5Bn. At the end of 2020, sustainable finance sources represented 32% of Enel's total gross debt, including green and SDG-linked bonds, loans and other forms of subsidised financing. In upcoming years, Enel aims to progressively refinance maturities with new sustainable funding sources. As a result, the share of sustainability financing sources in total gross debt is forecast to increase to 48% in 2023 and to above 70% in 2030. In this respect, we highlight that for some years already, Enel has pointed out that to bonds linked to company sustainability goals are becoming its new standard instead of green bonds.

On top of this, however, the first part of 2021 also saw the debut of new issuers (ie, A2A, Aeroporti di Roma, Eni) which exploited the higher flexibility, compared to green bonds, provided by the SLB "general purpose" feature. This characteristic has also allowed an oil and gas company such as Eni to issue a bond linked to environmental targets.

SLB flexibility attracted new categories of issuers

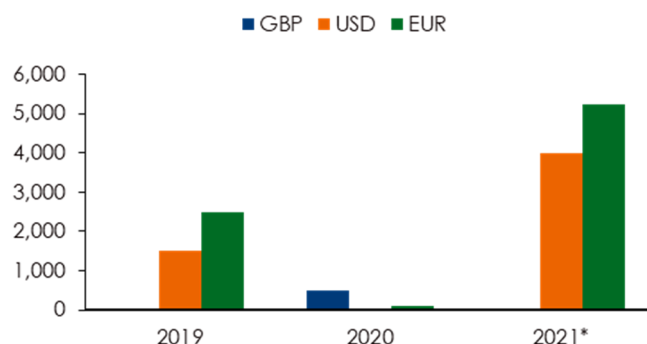
The total SLB issued by Italian companies amounts to c. EUR 13.2Bn (to EUR 7.85Bn excluding GBP and USD). According to data provided by Bloomberg, Italian issuance currently (26 July) accounts for around 20% of global outstanding SLB bonds.

Italian ESG bonds: YTD 2021 total issuance* breakdown



* includes EUR, USD and GBP; as at 26 July Source: Intesa Sanpaolo Research elaboration on companies' and Bloomberg data

Italian ESG bonds: SLB issuance (M)



* as at 26 July Source: Intesa Sanpaolo Research elaboration on companies' and Bloomberg data

Italian ESG bonds: SLB issuance*

Company	Issuance	Bond Type	Maturity	Coupon	(EUR M)
EUR M					
Enel	Oct-19	SR	17/06/2024	0.0	1,000
Enel	Oct-19	SR	17/06/2027	0.375	1,000
Enel	Oct-19	SR	17/10/2034	1.125	500
Veritas	Dec-20	SR	09/12/2027	3.25	100
Aeroporti di Roma	Apr-21	SR	30/07/2031	1.75	500
Eni	Jun-21	SR	14/06/2028	0.375	1,000
Enel	Jun-21	SR	17/06/2027	0.0	1,000
Enel	Jun-21	SR	17/06/2030	0.50	1,250
Enel	Jun-21	SR	17/06/2036	0.875	1,000
A2A	Jul-21	SR	15/07/2031	0.625	500
GBP					
Enel	Oct-20	SR	20/10/2027	1.00	500
USD					
Enel	Sept-19	SR	10/09/2024	2.65	1,500
Enel	Jul-21	SR	12/07/2026	1.375	1,250
Enel	Jul-21	SR	12/07/2028	1.875	1,000
Enel	Jul-21	SR	12/07/2031	2.25	1,000
Enel	Jul-21	SR	12/07/2041	2.875	750

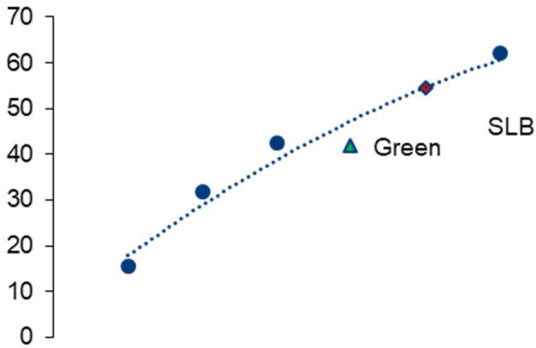
* as at 26 July; SR = senior. Source: Intesa Sanpaolo Research elaboration on companies' and Bloomberg data

ESG Secondary Market in 2021

In order to analyse the performance of Italian ESG bonds, we have focused on the utilities sector, as the companies within it are currently the main issuers of bonds linked to environmental themes. We recall that for that regard Italy, the ESG bonds issued so far by utilities are ranked as Senior from a credit perspective: thus, they do not offer credit enhancement compared to 'other' bonds. Furthermore, following the September 2020 decision by the ECB, all bonds are currently eligible for the central bank's purchase programmes.

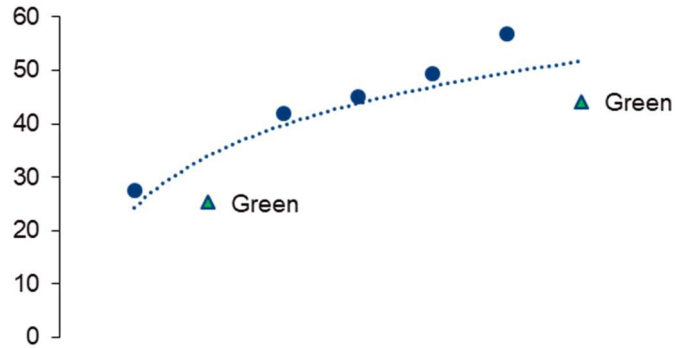
Nevertheless, an analysis of sector market data shows (see the charts below) that these categories of bonds (mainly green bonds) in general trade slightly tighter compared to 'other' bonds. In our view, this situation could likely be partially explained by a still low supply as well as the fact that buyers of these of bonds should be in general more buy and hold-oriented.

A2A selected bonds (ASW, bps)



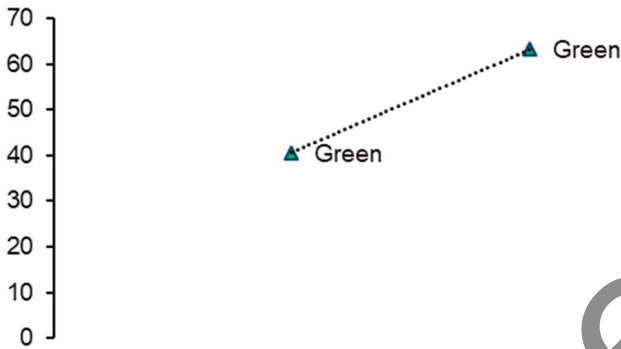
Source: Intesa Sanpaolo Research elaboration on Bloomberg data

Acea selected bonds (ASW, bps)



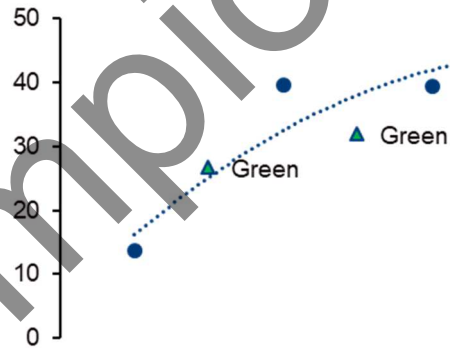
Source: Intesa Sanpaolo Research elaboration on Bloomberg data

ERG bonds (ASW, bps)



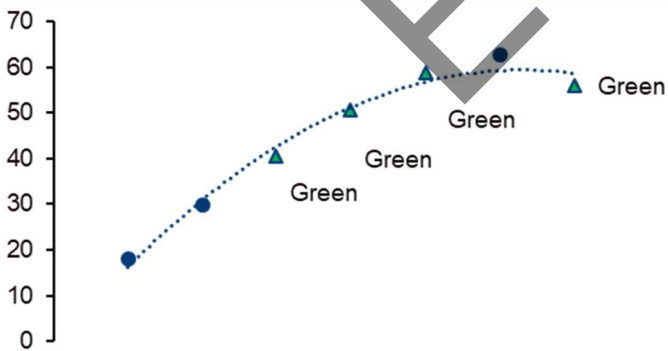
Source: Intesa Sanpaolo Research elaboration on Bloomberg data

Hera bonds (ASW, bps)



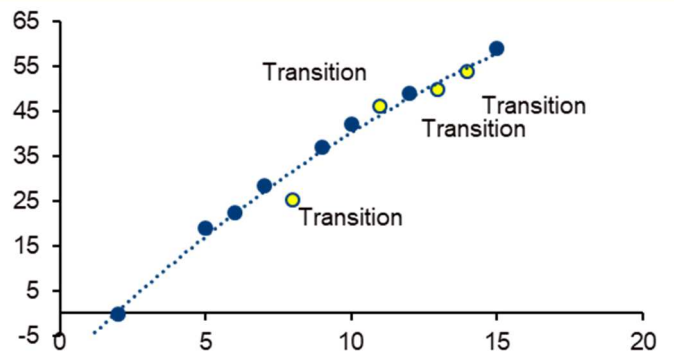
Source: Intesa Sanpaolo Research elaboration on Bloomberg data

Iren bonds (ASW, bps)



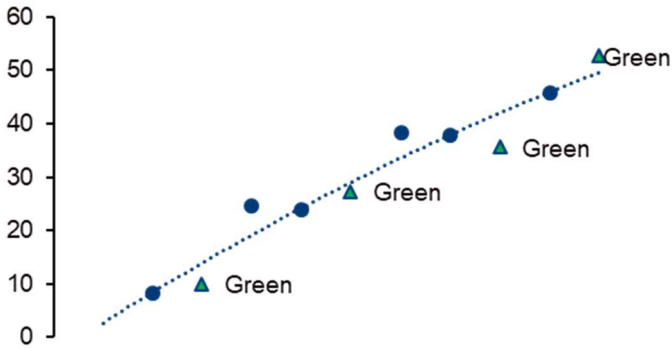
Source: Intesa Sanpaolo Research elaboration on Bloomberg data

Snam selected bonds (ASW, bps)



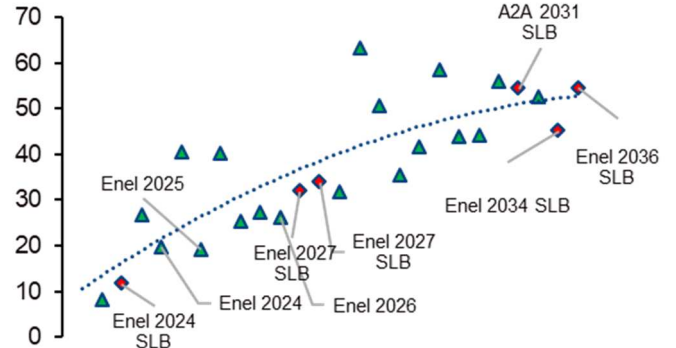
Source: Intesa Sanpaolo Research elaboration on Bloomberg data

Terna bonds (ASW, bps)



Source: Intesa Sanpaolo Research elaboration on Bloomberg data

Italian utilities* EUR green and SLB bonds (ASW, bps)

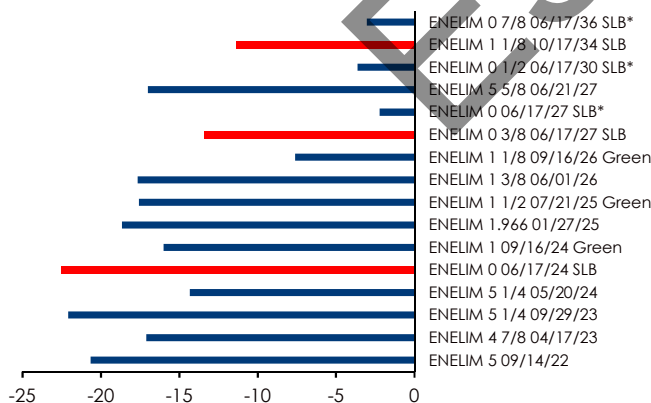


*includes A2A, Acea, Enel, ERG, Hera, Iren, Snam and Terna. Source: Intesa Sanpaolo Research elaboration on Bloomberg data

Among Italian ESG bond issuers, Enel currently offers one of the most liquid curves, including two different categories of bonds: green and SLB.

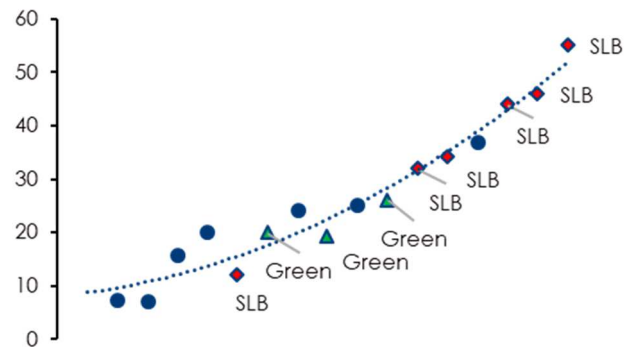
Market data for Enel's bonds highlight a better YTD 2021 performance of SLB likely in light of the ECB decision to add them to its purchase programmes starting from January 2021. According to data provided by the ECB, the following Enel EUR SLB bonds were added to its CSPP and PEPP in the week ended 12 March: ENELIM 0 06/17/24 (XS2066706818), ENELIM 0 3/8 06/17/27 (XS2066706909) and ENELIM 1 1/8 10/17/34 (XS2066706735).

Enel selected EUR senior bonds: YTD 2021 performance (ASW, bps)



*issued in June 2021. Source: Intesa Sanpaolo Research elaboration on Bloomberg data

Enel selected EUR senior bonds (ASW, bps)



Source: Intesa Sanpaolo Research elaboration on Bloomberg data

Appendix 1 – Italian ESG Bonds

GREEN BONDS

	Issuer	Amount Outstanding (EUR M)
Corporates		
ACEIM 0 09/28/25	Acea Spa	300
ACEIM 0 ¼ 07/28/30	Acea Spa	600
ARNIM 3 ⅛ 12/19/25	Alerion Industries	200
AEMSPA 1 07/16/29	A2A SpA	400
ADRI 1 ⅝ 02/02/29	Aeroporti di Roma Spa	300
ENELIM 1 09/16/24	Enel Finance International NV	1,250
ENELIM 1 1/2 07/21/25	Enel Finance International NV	1,000
ENELIM 1 1/8 09/16/26	Enel Finance International NV	1,250
ERGIM 1 7/8 04/11/25	ERG SpA	500
ERGIM 0 ½ 09/11/27	ERG SpA	600
FERROV 0 7/8 12/07/23	Ferrovie dello Stato Italiane SpA	600
FERROV 1 1/8 07/09/26	Ferrovie dello Stato Italiane SpA	700
FERROV 0 ⅝ 03/25/28	Ferrovie dello Stato Italiane SpA	1,000
HERIM 2 3/8 07/04/24	Hera SpA	329
HERIM 0 7/8 07/05/27	Hera SpA	500
IREIM 1.95 09/19/25	Iren SpA	500
IREIM 1 1/2 10/24/27	Iren SpA	500
IREIM 0 7/8 10/14/29	Iren SpA	500
IREIM 0 ¼ 01/17/31	Iren SpA	300
TRNIM 1 07/23/23	Terna Rete Elettrica Nazionale SpA	1,000
TRNIM 1 04/10/26	Terna Rete Elettrica Nazionale SpA	500
TRNIM 0 ⅝ 07/24/32	Terna Rete Elettrica Nazionale SpA	500
TRNIM 0 ⅝ 06/23/29	Terna Rete Elettrica Nazionale SpA	600
ALPERI 1.41 06/30/23	Alperia SpA	100
ALPERI 1.68 06/28/24	Alperia SpA	125
Banks		
ISPIM 0 7/8 06/27/22	Intesa Sanpaolo SpA	500
ISPIM 0 7/8 12/04/24	Intesa Sanpaolo SpA	750
ISPIM 0 ⅝ 03/16/28	Intesa Sanpaolo SpA	1,250
ISPIM 1 ½ 04/10/24	Intesa Sanpaolo SpA	500
BACRED 1 09/08/27	Mediobanca S.p.A.	500
CARPP 0 ⅝ 03/15/33	Credit Agricole Italia	500
UCGIM 0.8 07/05/29	Unicredit Spa	1,000
BPSOIM 1 ¼ 07/13/27	Banca Popolare di Sondrio	500
Insurances		
ASSGEN 2.124 10/01/30	Assicurazioni Generali SpA	750
ASSGEN 2.429 7/14/31	Assicurazioni Generali SpA	600
UNIIM 3 ¼ 09/23/30	Unipol Gruppo Spa	1,000
Other		
LEASYS 0 07/22/24	Leasys	500
TOTAL		22,504

Source: Companies' and Bloomberg data

SOCIAL/SUSTAINABILITY BONDS

	Label	Issuer	Amount Out. (EUR M)
BNCMCC 1 1/2 10/24/24	Social	Banca del Mezz. – Medio Credito Centrale	300
CDEP 0 3/4 11/21/22	Social	Cassa Depositi e Prestiti	500
CDEP 2 1/8 09/27/23	Sustainability	Cassa Depositi e Prestiti	500
CDEP 2 1/8 03/21/26	Social	Cassa Depositi e Prestiti	750
CDEP 1 02/11/30	Social	Cassa Depositi e Prestiti	750
CDEP 1 1/2 04/20/23	Social	Cassa Depositi e Prestiti	500
CDEP 1 09/21/28	Social	Cassa Depositi e Prestiti	750
CDEP 2 04/20/27	Social	Cassa Depositi e Prestiti	500
CDEP 0 3/4 06/30/29	Social	Cassa Depositi e Prestiti	500
TITIM 1 3/4 01/18/29	Sustainability	Telecom Italia	1,000
BPEIM 1 3/4 03/31/27	Social	BPER Banca	500
ASSGEN 1.713 06/30/32	Sustainability	Assicurazioni Generali	500
BAMIIM 0 3/4 07/15/26	Social	Banco BPM	500
TOTAL			7,550

Source: Companies' and Bloomberg data

SUSTAINABILITY-LINKED BONDS (SLB)

	Issuer	Amount Out. (M)
EUR		
AEMSPA 0 3/4 07/15/31	A2A	500
ADRIT 1 3/4 07/30/31	Aeroporti di Roma	500
ENELIM 0 06/17/24	Enel Finance Internat. NV	1,000
ENELIM 0 3/4 06/17/27	Enel Finance Internat. NV	1,000
ENELIM 1 1/2 10/17/34	Enel Finance Internat. NV	500
ENELIM 0 06/17/27	Enel Finance Internat. NV	1,000
ENELIM 0 1/2 06/17/30	Enel Finance Internat. NV	1,250
ENELIM 0 3/4 06/17/36	Enel Finance Internat. NV	1,000
ENIIM 0 3/4 06/14/28	Eni	1,000
VRITAS 3 1/4 12/09/27*	Veritas	100
GBP		
ENELIM 1 10/20/27	Enel Finance Internat. NV	500
USD		
ENELIM 2.65 09/10/24	Enel Finance Internat. NV	1,500
ENELIM 1 3/4 07/12/26	Enel Finance Internat. NV	1,250
ENELIM 1 3/4 07/12/28	Enel Finance Internat. NV	1,000
ENELIM 2 1/4 07/12/31	Enel Finance Internat. NV	1,000
ENELIM 2 3/4 07/12/41	Enel Finance Internat. NV	750

Source: Companies' and Bloomberg data

TRANSITION BONDS

	Issuer	Amount Out. (M)
SRGIM 1 ¼ 08/28/25*	Snam Spa	500
SRGIM 0 08/15/25	Snam Spa	500
SRGIM 0 12/07/28	Snam Spa	600
SRGIM 0 ¾ 06/17/30	Snam Spa	750
SRGIM 0 ⅝ 06/30/31	Snam Spa	500
TOTAL		2,850

Source: Companies' and Bloomberg data

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