

PRESS RELEASE

**INTESA SANPAOLO LAUNCHES "INCENT NOW",
THE DIGITAL PLATFORM FOR BUSINESSES AND ENTITIES
THAT SUPPORTS THE USE OF NRRP FUNDS**

- **A concrete response to the need for information on the opportunities offered by public tenders as a stimulus to investment and growth.**
- **Incent Now was created in partnership with Deloitte and is a single point of access for national, local, and community NRRP measures.**
- **Intesa Sanpaolo acts as an accelerator of the NRRP by facilitating access to public measures through its network of partners and dedicated financial instruments.**
- **Intesa Sanpaolo confirms that it will make available more than 400 billion euros of new financing over the course of the NRRP, of which 270 billion euros will go to the business world.**
- **The offer is rounded out by solutions dedicated to training and insurance.**

Milan, 21 March 2022 – Intesa Sanpaolo is implementing its support for Italian companies and entities interested in the National Recovery and Resilience Plan (NRRP) by launching the digital platform "Incent Now".

Over the course of the 2022-2025 Business Plan, Intesa Sanpaolo intends to support the real economy with a programme dedicated to the NRRP initiatives, making available over 400 billion euros of new medium-/long-term financing, of which 270 billion euros for businesses.

The Bank has created cross-functional teams dedicated to NRRP initiatives, involving all the Group's internal competencies: first and foremost those of the IMI Corporate & Investment Banking Division, headed by Mauro Micillo, and the Banca dei Territori Division, headed by Stefano Barrese. The objective is to provide full support to companies and organisations to take full advantage of the opportunities of the NRRP with a range of dedicated products and services.

Incent Now – the result of a partnership with Deloitte – will be made available free of charge to all customers. The digital platform will be constantly updated with information on measures and tenders published by Italian and European institutional

bodies in the context of NRRP planning. All customers will be able to quickly identify the best opportunities on the basis of their profile, sector of activity and geographical area, as well as to gather the information necessary to present their investment projects, competing for the award of public funds.

Intesa Sanpaolo will offer customers who use Incent Now a wide range of solutions, including insurance and training, facilitating the advances on outright grants, the purchase of tax credits, the guarantees necessary for participation in tenders and the use of financial instruments to supplement incentives.

In the conviction that the NRRP measures can be a stimulus for investment by companies of all sizes in a logic of modernisation of the country and recovery of competitiveness, Intesa Sanpaolo will provide dedicated funding that, combined with public resources, will allow large, transformative projects to be realised. In line with the indications of the 2022-2025 Business Plan, particular attention will be paid to investments dedicated to sustainable infrastructure, energy and digital transition, growth of start-ups, the third sector, female and youth entrepreneurship and development projects for Southern Italy.

To support companies and entities that need support in preparing and managing tenders to obtain the funds provided by the NRRP, Intesa Sanpaolo will provide advice from qualified, professional partners with deep knowledge of the world of subsidised finance, as well as professional services for companies and public administrations, such as ForValue and Deloitte

*"With Incent Now, our customers will be able to find useful, detailed information related to Next Generation tenders on a single free digital platform," commented **Mauro Micillo, Chief of IMI Corporate & Investment Banking Division of Intesa Sanpaolo.** "Incent Now will be an additional tool to benefit our customers in their use of NRRP resources and will allow us to better support them with ad hoc financial tools through an approach targeted to their specific needs."*

*"We developed the new platform to spread awareness of the Italian government's Next Generation measures, making them accessible to businesses: in our case to over 1,200,000 SMEs and micro-enterprises that are customers of Banca dei Territori, including about 800 supply chains," stated **Stefano Barrese, Head of the BDT Division of Intesa Sanpaolo.** "For these companies, through Incent Now the Bank will act as a transmission chain to allow everyone to identify the most suitable tenders, supporting businesses with products and services offered by the Group and its partners from time to time. Our goal is to connect the major projects of the programme with the network of Italian SMEs, which is essential for strengthening the economy."*

Media Relations**Intesa Sanpaolo**

Corporate & Investment Banking and Governance Areas

stampa@intesasnpaolo.com

About Intesa Sanpaolo

Intesa Sanpaolo is Italy's leading banking group – serving families, businesses and the real economy – with a significant international presence. Intesa Sanpaolo's distinctive business model makes it a European leader in Wealth Management, Protection & Advisory, highly focused on digital and fintech. An efficient and resilient Bank, it benefits from its wholly-owned product factories in asset management and insurance. The Group's strong ESG commitment includes providing €115 billion in impact lending by 2025 to communities and for the green transition, and €500 million in contributions to support people most in need, positioning Intesa Sanpaolo as a world leader in terms of social impact. Intesa Sanpaolo is committed to Net Zero by 2030 for its own emissions and by 2050 for its loan and investment portfolios. An engaged patron of Italian culture, Intesa Sanpaolo has created its own network of museums, the Gallerie d'Italia, to host the bank's artistic heritage and as a venue for prestigious cultural projects.

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