

PROHIBITION OF SALES TO EEA RETAIL INVESTORS – The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area ("EEA"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (as amended, "EU MiFID II"); or (ii) a customer within the meaning of Directive (EU) 2016/97 (the "EU Insurance Distribution Directive"), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II. Consequently no key information document required by Regulation (EU) No 1286/2014 (the "PRIIPs Regulation") for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPs Regulation.

PROHIBITION OF SALES TO UK RETAIL INVESTORS – The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the United Kingdom ("UK"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client, as defined in point (8) of Article 2 of Regulation (EU) No 2017/565 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 ("EUWA"); (ii) a customer within the meaning of the provisions of the FSMA and any rules or regulations made under the Financial Services and Markets Act 2000 (the "FSMA") to implement Directive (EU) 2016/97, where that customer would not qualify as a professional client, as defined in point (8) of Article 2(1) of Regulation (EU) No 600/2014 as it forms part of UK domestic law by virtue of the EUWA. Consequently no key information document required by Regulation (EU) No 1286/2014 as it forms part of UK domestic law by virtue of the EUWA (the "UK PRIIPs Regulation") for offering or selling the Notes or otherwise making them available to retail investors in the UK has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the UK may be unlawful under the UK PRIIPs Regulation.

MIFID II Product Governance / Professional investors and ECPs only target market – Solely for the purposes of each manufacturer's product approval process, the target market assessment in respect of the Notes has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in EU MiFID II; and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a "distributor") should take into consideration the manufacturers' target market assessment; however, a distributor subject to EU MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers' target market assessment) and determining appropriate distribution channels.

UK MiFIR Product Governance / Professional investors and ECPs only target market – Solely for the purposes of each manufacturer's product approval process, the target market assessment in respect of the Notes has led to the conclusion that: (i) the target market for the Notes is only eligible counterparties, as defined in the FCA Handbook Conduct of Business Sourcebook ("COBS"), and professional clients, as defined in Regulation (EU) No 600/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 ("UK MiFIR"); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a "distributor") should take into consideration the manufacturers' target market assessment; however, a distributor subject to the FCA Handbook Product Intervention and Product Governance Sourcebook (the "UK MiFIR Product Governance Rules") is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers' target market assessment) and determining appropriate distribution channels.

Final Terms dated 9 March 2021

Intesa Sanpaolo S.p.A.

Issue of JPY 22,500,000,000 0.680 per cent Senior Preferred Notes due 11 March 2024

**under the €70,000,000,000
Euro Medium Term Note Programme**

PART A – CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Terms and Conditions for the Italian Law Notes set forth in the Base Prospectus dated 22 December 2020 and the supplement to the Base

Prospectus dated 11 February 2021, which together constitute a base prospectus for the purposes of Regulation (EU) 2017/1129, as amended or superseded (the "**Prospectus Regulation**"). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 8 of the Prospectus Regulation and must be read in conjunction with the Base Prospectus as so supplemented. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus and the supplement dated 11 February 2021. The Base Prospectus and the supplement are available for viewing at the registered office of the Issuer at Piazza San Carlo 156, 10121 Turin, Italy and from Intesa Sanpaolo Bank Luxembourg S.A. at 19-21, Boulevard Prince Henri, Luxembourg, Grand Duchy of Luxembourg, during usual business hours of any weekday (Saturdays and bank holidays excepted) and free of charge. The Base Prospectus and the supplement and, in the case of Notes admitted to trading on the regulated market of the Luxembourg Stock Exchange, the applicable Final Terms will also be published on the website of the Luxembourg Stock Exchange (www.bourse.lu)

1.	Series Number:	966
	Tranche Number:	1
	Date on which the Notes become fungible	Not Applicable
2.	Specified Currency or Currencies:	Japanese Yen (" JPY ")
3.	Aggregate Nominal Amount:	
	(i) Series:	JPY 22,500,000,000
	(ii) Tranche:	JPY 22,500,000,000
4.	Issue Price:	100 per cent. of the Aggregate Nominal Amount
5.	Specified Denominations:	JPY 100,000,000
	(i) Calculation Amount:	JPY 100,000,000
6.	Issue Date:	11 March 2021
	(i) Interest Commencement Date:	Issue Date
7.	Maturity Date:	11 March 2024
8.	Interest Basis:	0.680 per cent. per annum Fixed Rate (further particulars specified below)
9.	Redemption/Payment Basis:	Redemption at par
10.	Change of Interest or Redemption/Payment Basis:	Not Applicable
11.	Put/Call Options:	Not Applicable
12.	Status of the Notes:	Senior Preferred Notes
	(i) Status of the Guarantee:	Not Applicable
	(ii) Date Board approval for issuance of Notes obtained:	Not Applicable

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

13.	Fixed Rate Note Provisions	Applicable
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(i)	Rate(s) of Interest:	0.680 per cent. per annum payable semi-annually in arrear
(ii)	Interest Payment Date(s):	11 March and 11 September in each year commencing on 11 September 2021 up to and including the Maturity Date, adjusted in accordance with the Business Day Convention
(iii)	Fixed Coupon Amount:	JPY 340,000.00 per Calculation Amount
(iv)	Day Count Fraction:	30/360, Unadjusted
(v)	Broken Amount(s):	Not Applicable
(vi)	Business Day Convention:	Modified Following Business Day Convention
14.	Floating Rate Note Provisions	Not Applicable
15.	Fixed-Floating Rate Note Provisions	Not Applicable
16.	Floating-Fixed Rate Note Provisions	Not Applicable
17.	Zero Coupon Note Provisions	Not Applicable
18.	Inflation Linked Note Provisions	Not Applicable
19.	Change of Interest Basis Provisions	Not Applicable
PROVISIONS RELATING TO REDEMPTION		
20.	Call Option	Not Applicable
21.	Put Option	Not Applicable
22.	Regulatory Call	Not Applicable
23.	Issuer Call due to a MREL Disqualification Event	Not Applicable
24.	Final Redemption Amount	JPY 100,000,000 per Calculation Amount
25.	Early Redemption Amount	
(i)	Early Redemption Amount(s) payable on redemption for Tax Event or Regulatory Event or MREL Disqualification Event:	As per Condition 9(b) of the Terms and Conditions of the Italian Law Notes
26.	Early Redemption Amount (Tax)	JPY 100,000,000 per Calculation Amount
GENERAL PROVISIONS APPLICABLE TO THE NOTES		
27.	Form of Notes:	Bearer Notes Temporary Global Note exchangeable for a Permanent Global Note which is exchangeable for Definitive Notes in the limited circumstances specified in the Permanent Global Note.
28.	New Global Note Form:	No
29.	Additional Financial Centre(s):	London, TARGET2 and Tokyo
30.	Talons for future Coupons to be attached to Definitive Notes:	No

Signed on behalf of the Issuer:

A handwritten signature in blue ink, appearing to be 'J. Brown', written in a cursive style.

By:
Duly authorised

PART B – OTHER INFORMATION

LISTING AND ADMISSION TO TRADING

1. (i) Listing: Luxembourg Stock Exchange.
- (ii) Admission to trading: Application has been made for the Notes to be admitted to trading on the regulated market of the Luxembourg Stock Exchange with effect from the Issue Date.
- (iii) Estimate of total expenses related to admission to trading: EUR 2,600.00 in respect of admission to trading on the regulated market of the Luxembourg Stock Exchange

2. RATINGS

The Notes to be issued are expected to be rated:

S&P Global Ratings Europe Limited ("**S&P**"): BBB (negative outlook)

Moody's Investors Service España, S.A. ("**Moody's**"): Baa1 (negative outlook)

Fitch Ratings Ireland Limited ("**Fitch**"): BBB- (stable outlook)

DBRS Ratings GmbH ("**DBRS Morningstar**"): BBBH (negative trend)

Each of Moody's, S&P, Fitch and DBRS is established in the EEA and registered under Regulation (EU) No 1060/2009, as amended (the "**EU CRA Regulation**"). Each of Moody's, S&P, Fitch and DBRS Morningstar appears on the latest update of the list of registered credit rating agencies on the ESMA website <http://www.esma.europa.eu>.

The rating: (i) Moody's has given to the Notes is endorsed by Moody's Investors Service Ltd, (ii) S&P has given to the Notes is endorsed by S&P Global Ratings UK Limited, (iii) Fitch has given to the Notes is endorsed by Fitch Ratings Ltd, and (iv) DBRS Morningstar by DBRS Ratings Limited, each of which is established in the UK and registered under Regulation (EU) No 1060/2009 as it forms part of domestic law of the United Kingdom by virtue of the European Union (Withdrawal) Act 2018 (the "**UK CRA Regulation**").

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Managers, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

4. **USE OF PROCEEDS AND ESTIMATED NET AMOUNT OF PROCEEDS**

(i) Use of Proceeds: See "Use of Proceeds" wording in Base Prospectus.

(ii) Estimated net proceeds: JPY 22,443,750,000.00

5. **Fixed Rate Notes only YIELD**

Indication of yield: 0.680 per cent. per annum

The yield is calculated as at the Issue Date on the basis of the Issue Price assuming the Notes will be held until the Maturity Date. It is not an indication of future yield

6. **OPERATIONAL INFORMATION**

ISIN Code: XS2311539691

Common Code: 231153969

CFI: Not Applicable

FISN: Not Applicable

Intended to be held in a manner which would allow Eurosystem eligibility: No. Whilst the designation is specified as "no" at the date of these Final Terms, should the Eurosystem eligibility criteria be amended in the future such that the Notes are capable of meeting them the Notes may then be deposited with one of the ICSDs as common safekeeper. Note that this does not necessarily mean that the Notes will then be recognised as eligible collateral for Eurosystem monetary policy and intra day credit operations by the Eurosystem at any time during their life. Such recognition will depend upon the ECB being satisfied that Eurosystem eligibility criteria have been met.

Any clearing system(s) other than Euroclear Bank SA/NV and Clearstream Banking, *société anonyme* and the relevant identification numbers: Not Applicable

Delivery: Delivery against payment

Names and addresses of additional Paying Agent(s)(if any): Not Applicable

Deemed delivery of clearing system notices for the purposes of Condition 18 of the Terms and Conditions of the Italian Law Notes: Any notice delivered to Noteholders through the clearing systems will be deemed to have been given on the day on which it was given to Euroclear and Clearstream, Luxembourg

7. **DISTRIBUTION**

(i) Method of distribution: Syndicated

