GRUPPO SANPAOLO IMI

Morgan Stanley - European Banks Conference

Pietro Modiano – General Manager

London, 6th April 2005

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1

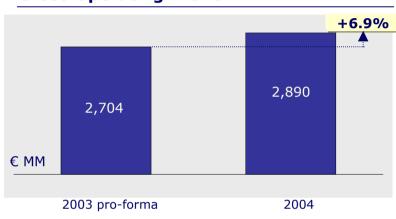
DISCLAIMER

This presentation has been prepared by Sanpaolo IMI and provides information on the management's business plans and strategies. As such, the presentation contains forward-looking information which reflects management's current views with respect to certain future events and the financial performance of the Group. These views are based upon assumptions of future events which may not prove to be accurate and actual results may differ materially from those projected or implied in the forward-looking statements. Undue reliance should not, therefore, be placed on such forward-looking information and Sanpaolo IMI assumes no responsibility to update any such forward-looking information.

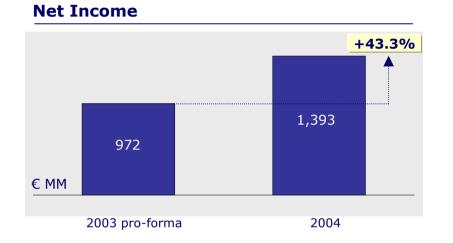
2004 Consolidated full year results

- Understanding the challenge
- Commercial Banking Ahead of the Business plan

OVERVIEW OF RESULTS



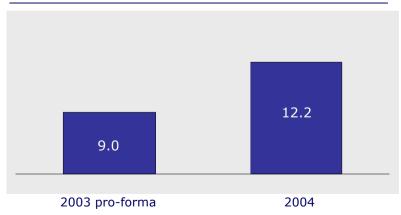
Gross Operating Profit



Cost/Income (%)¹



ROE (%)



¹ Total administrative expenses and amortization (excluding value adjustments on goodwill and merger and consolidation differences)/total income (including other net operating income)



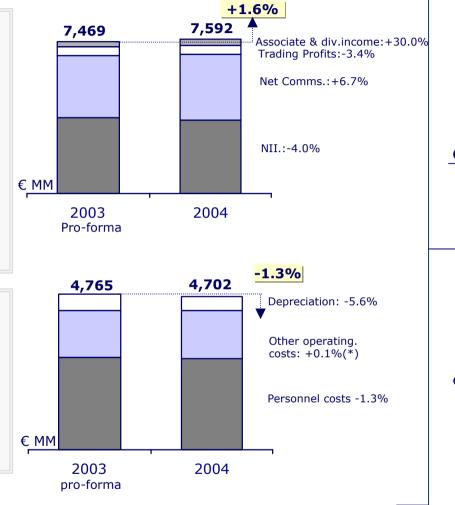
GOOD OPERATING PERFORMANCE



- Revenues driven by good net commission income growth as well as a significant increase in the contribution made by the life insurance business, up 76%
- Net Interest Income penalized by lower average interest rates



- Personnel costs are down 1.3% despite underlying salary inflation of 1.9%
- Other operating costs flat in nominal terms thanks to benefits from integration





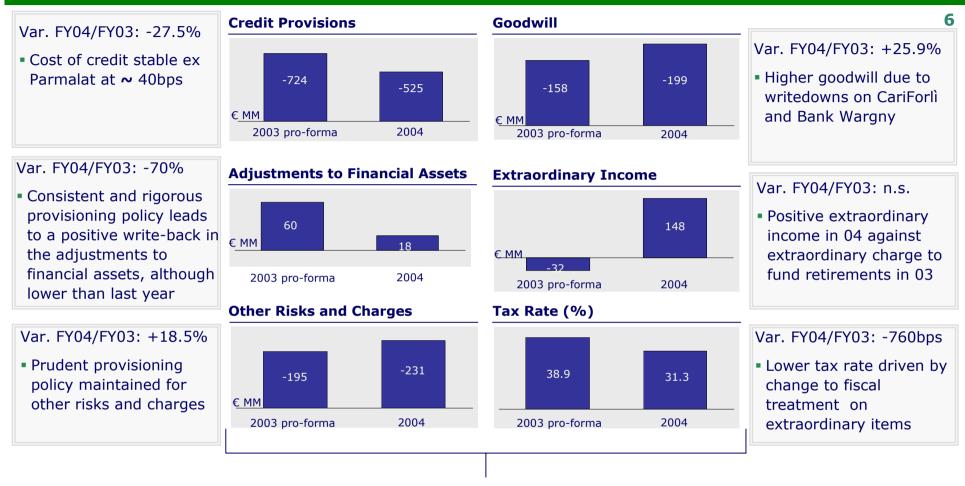
5

(*) Other operating costs include:

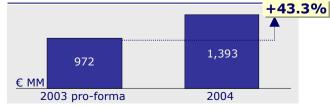
- indirect duties and taxes

- Other net operating income

STRONG BOTTOM LINE GROWTH



Net Income



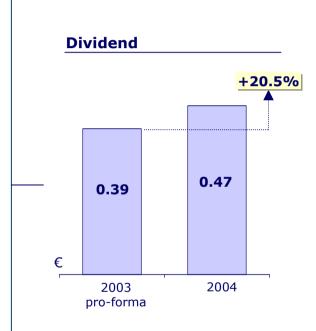
BALANCE SHEET STRENGTH ENABLES GOOD DIVIDEND PAYOUT

Good asset quality

- stable and healthy performing loan portfolio profile with an average low cost of risk of approximately 40bps
- a proven track record in appropriate setting and provision for coverage
- Net NPLs and PPLs ratios currently at 1.0% and 1.1% respectively
- a prudent approach to statistical risk with a generic reserve of 1.1 billion which, importantly, represents 0.9% coverage of the performing loans or nearly x2 the annual expected loss of the portfolio
- consistent adjustments of financial assets to their fair value
- prudential approach repeatedly confirmed in the provisioning for other risks and charges

A high quality capital base and strong ratios

- confirmation that there is no real impact on capital base from introduction of the new IFRS
- capital ratios have strengthened to 12.0% total capital, 8.1% tier 1 and 7.4% core capital

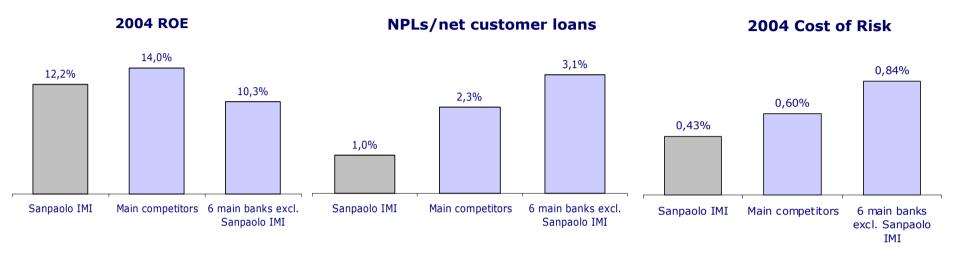


7

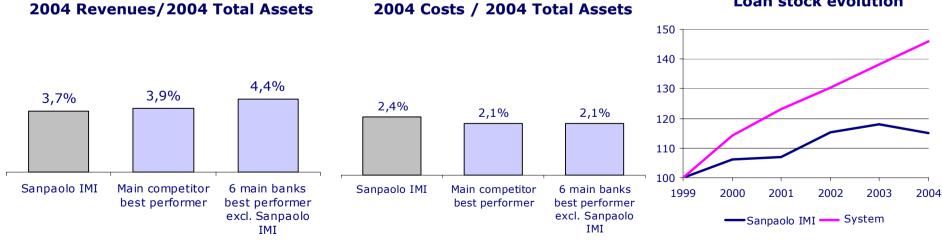
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The Group is clearly not a turnaround story



• however to achieve a level of excellence there are a number issues to address



Source: Company Reports, Matrice dei conti

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Loan stock evolution

BRANCH BANKING NETWORK NOW FULLY INTEGRATED

| 2003 | 2004 |
|---|---|
| | |
| IT migration of Banco di Napoli (June) Full acquisition of Banca Popolare dell'Adriatico (June) Integration of Cerea Bank in Cariparo (June) | Migration of Cassa di Risparmio di Venezia onto SPIMI IT platform (March) Migration of Cassa di Risparmio in Bologna onto SPIMI IT platform (April) |
| Integration and rationalisation of Banco di Napoli : 624 Banco di Napoli branches conferred to Sanpaolo (July), 121 Sanpaolo branches conferred to new Sanpaolo Banco di Napoli (September) | Migration of Friulcassa onto SPIMI IT platform (June) Migration of Cariparo onto SPIMI IT platform (July) IT merger of Banca Popolare dell'Adriatico (October) |
| Merger of Crup and Carigo in Friulcassa (November) | Rationalisation of the branch network: |
| Advertising campaign following rebranding of all networks banks (November) | 113 Sanpaolo branches have been conferred to the North East banks |
| Merger of Cardine Finanziaria (December) | 30 Carisbo and Cariparo branches have been conferred to the Sanpaolo network (November 04-January 05) |

ONE NETWORK BUT WITH LOCAL BRANDS

Local brands national coverage

Retail Headquarters

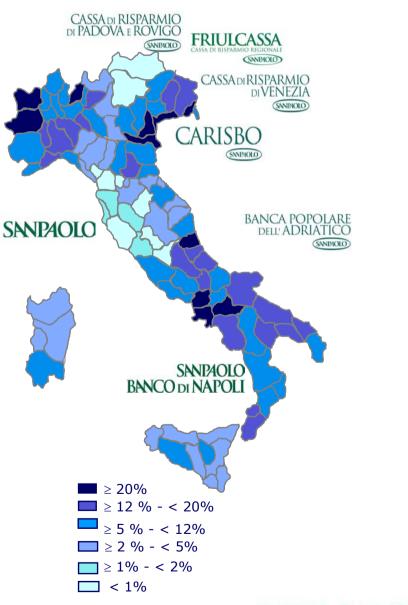
- Single head office on single operating and back office platform
- Divisional model to meet needs of customer segments and ensure necessary co-ordination

Area Management

- Local character maintained through brand and legal entity
- Empowered area management structure to manage and coordinate different local market and customer needs

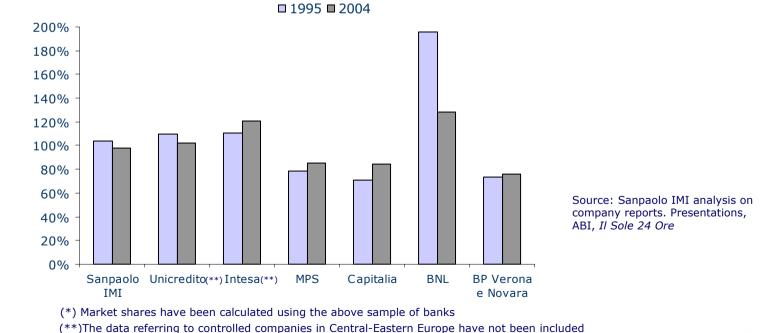
Branch network

- 3,205 branches with good national foot print and high concentration coverage
- Specialisation through dedicated branches and modular approach to branch business
- Multi-channel approach



FIRST IMPRESSIONS – STRONG AND DISTINCT CORPORATE CULTURE WITHIN THE GROUP

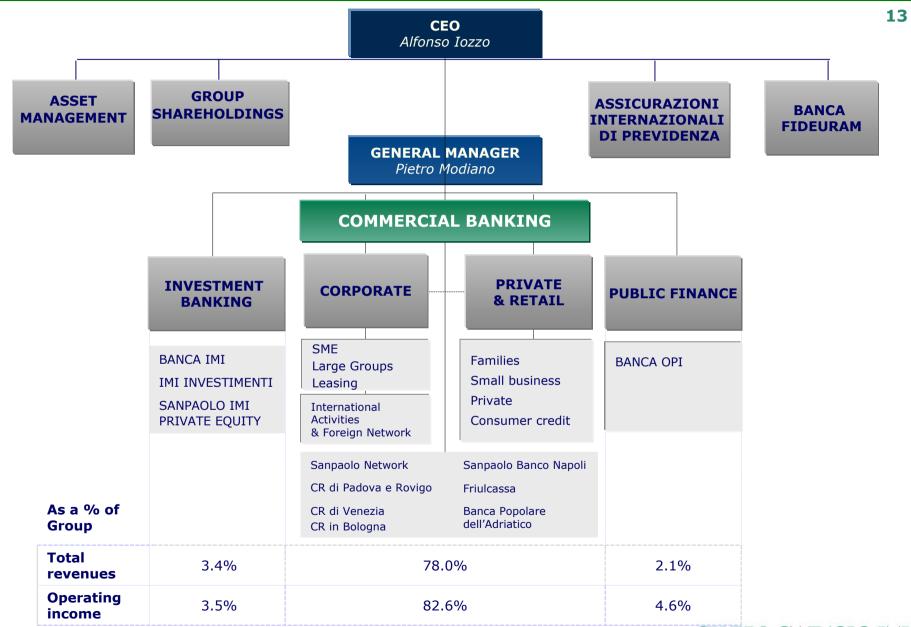
- The Group has a strong corporate culture characterised by :
 - strong links to the local territory
 - attention to customer relationships
 - attention to credit quality
- These characteristics will be rewarded by the new scenario, characterised by:
 - the end of a period of growth in the sector without any real increase in competition
 - an increased demand for quality by both retail and SME customers



TFA market share (*)/ branch market share (*)

12

GROUP STRUCTURE REFLECTS RATIONALISED BUSINESS MODEL



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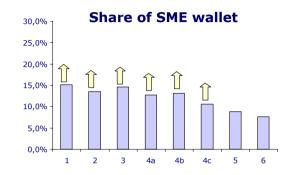
FIRST ACTIONS TAKEN

Management initiatives

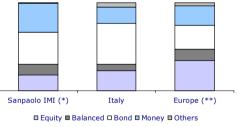
- Reduce the "distance" between the corporate centre and the front line
- Shorten the decision making chain
- Improve co-ordination between the Corporate SME division, Banca IMI and Banca OPI
- Use best practice risk management tools to identify commercial opportunities
- Cost discipline initiatives
- Attribute responsibility for cost management
- Introduce new incentive scheme across the Bank
- Revise budget upwards

Target immediate commercial priorities

 Build market share in lending to SME division with a particular focus in increasing the share of wallet to the existing customer base ensuring no change to the risk profile

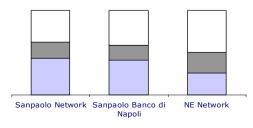


Mutual fund stock composition (% as at 31/12/2004)



Source: Assogestioni, FEFSI

Commercial Banking financial asset composition (% as at 31/12/2004)



 $[\]square$ AUM \blacksquare Administered \square Direct Deposit



 Align retail customer investment portfolio to the appropriate risk profile

Start to unlock the potential value from integration

Launch of strategic project groups aimed at:

Improving management tools

- Completion of homogeneous customer segmentation
- Integration of management information systems

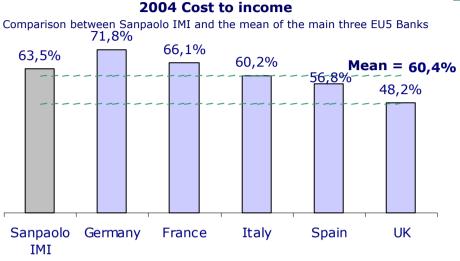
Strengthening commercial effectiveness

- Progetto Tutela Globale
- Progetto finanziamenti alle famiglie
- Progetto Crescita
- Progetto Imprese
- Progetto Enti e Aziende Pubbliche

Improving efficiency levels

- Progetto Lean Bank
- Progetto Controllo ed Efficientamento Costi non di Personale

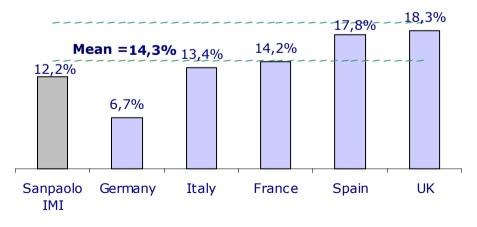
INCREASING THE LEVEL OF AMBITION



- Unlock the intrinsic potential of the Bank
- Take advantage of structural changes in the relationship between bank and family and bank and enterprise to increase market share
- Confirm leadership in risk control
- Optimise the use of human and financial resources



Comparison between Sanpaolo IMI and the mean of the main three EU5 Banks (*)



(*) The Roe has been calculated wherever possible using the Sanpaolo IMI method

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18