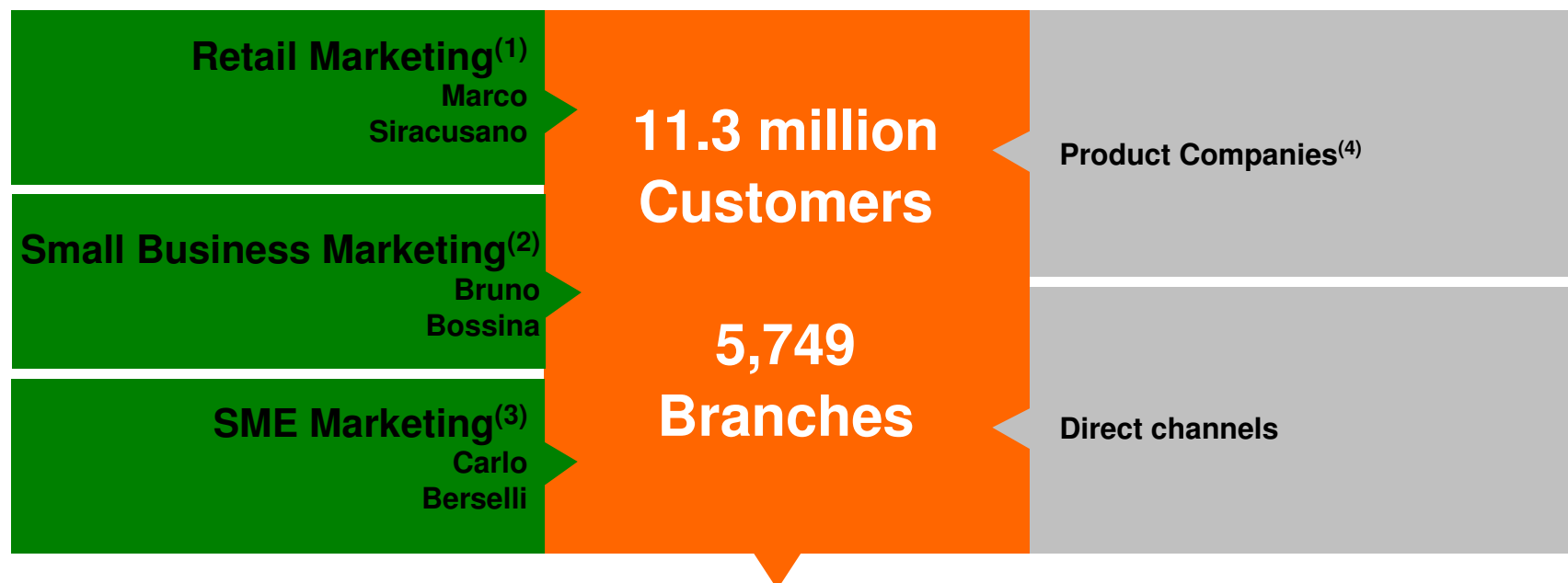


The Banca dei Territori Division



Support and enhancement of regional brands, upgrading of local commercial positions and strengthening of relations with individuals, small businesses, SMEs and Non-profit Entities while deriving full synergies from a single IT and marketing & sales platform that service the whole network

Figures as at 30 June 2010

(1) Retail customers include: Households (individual customers with financial assets under 100,000 euro), Personal (individual customers with financial assets between 100,000 euro and one million euro), Private (individual customers with financial assets of over one million euro)

(2) Small Business customers include family businesses and small enterprises with a turnover under 2.5 million euro and with loan facilities under one million euro

(3) SME customers include SMEs with a turnover between 2.5 million euro and 150 million euro or with a turnover under 2.5 million euro and with loan facilities equal to at least one million euro

(4) Private banking, bancassurance, industrial credit, payment systems and relations with Non-profit Entities

The Banca dei Territori Division

Retail Marketing Small Business Marketing

5,210 branches dedicated to
11.1 million Retail customers
(Households, Personal and
Small Businesses) and 169
branches dedicated to 76,000
Private customers



SME Marketing

318 branches dedicated to
117,000 SME customers and
52 branches serving 50,000
Non-profit Entities



Figures as at 30 June 2010

The Banca dei Territori Division: 8 Regional Governance Centres (1/2)

GOVERNANCE CENTRES

MANAGER

BRANCHES

Piemonte, Valle d'Aosta and Liguria

Adriano Maestri

664

Lombardia

Pier Aldo Bauchiero

617

Milano and Province

Franco Ceruti

547

Veneto, Friuli-Venezia Giulia and Trentino-Alto Adige

Fabio Innocenzi

914

Figures as at 30 June 2010











The Banca dei Territori Division: 8 Regional Governance Centres (2/2)

GOVERNANCE CENTRES	MANAGER	BRANCHES
Emilia-Romagna, Marche, Abruzzo and Molise	Giuseppe Feliziani	575
Toscana and Umbria	Luciano Nebbia	1,026
Campania, Basilicata, Calabria and Puglia	Giuseppe Castagna	802
Lazio, Sardegna and Sicilia	Antonio Nucci	604

Figures as at 30 June 2010

The Banca dei Territori Division

Main Product Companies

Business Field	Company	Manager
Private Banking	 INTESA SANPAOLO PRIVATE BANKING	Paolo Molesini
Non-profit Entities Relations	 BANCA PROSSIMA PER LE IMPRESE SOCIALI E LE COMUNITA'	Marco Morganti
Industrial Credit	 MEDIOCREDITO ITALIANO	Carlo Stocchetti
Bancassurance	 EurizonVita	Gianemilio Osculati
Bancassurance Joint venture *	 IntesaVITA	Erik Stattin
Bancassurance	 SUDPOL VITA	Angelo Galetti
Bancassurance	 CENTROVITA ASSICURAZIONI	Isabella Fumagalli
Pension Funds	 Intesa PREVIDENZA	Erik Stattin
Consumer Credit and Payment Systems	 MONETA	Orazio Palazzolo
Fiduciary Services	 SIREFID	Saverio Perissinotto

(*) Company not subject to full consolidation, but carried at equity